

David Justo

Product Designer · UX/UI



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View my portfolio:
davidjustoux.com

Product Designer with 12+ years across graphic design, branding and digital product. I design experiences for enterprise SaaS, fintech, and critical infrastructure, blending UX research, design systems, and generative AI into interfaces that are clear, efficient, and trustworthy.

Remote-ready, fluent in English and Spanish, based in Bilbao, Spain.

DESIGN THINKING

INFORMATION ARCHITECTURE

FIGMA

BRANDING

GRAPHIC

ADOBE CC

VIDEO

EXPERIENCE

Product Designer · Versia (Bilbao, Spain / Hybrid)

2025 - NOW

Ran heuristic evaluations, user interviews, usability testing and competitive benchmarking to move legacy products toward user-centered experiences grounded in real-world constraints.

Brand & Web Designer · BSW Group (Remote)

2019 - 2025

Led visual identity and branding across the company's portfolio of international brands, delivering websites, landing pages while creating brand guidelines and marketing assets to ensure consistency across global markets.

Event-focused graphic design · Staff Eventos (Madrid, Spain)

2018 - 2019

Environmental Graphic Design: Developed large-scale visual assets, from initial concept to high-precision large-format printing. Branding for international trade shows and corporate events, ensuring high-impact brand presence.

Creative Design Lead · Grupo K2 (Madrid, Spain)

2017 - 2018

Lead a 9-person cross-functional team for an e-commerce business, coordinating graphic designers, product photographers, video editors, frontend developers, and SEO specialists to deliver cohesive digital experiences.

PREVIOUS EXPERIENCE

Brand & Graphic Designer · FFS Brands (Reading, UK) 2016 - 2017

Managed the visual brand implementation for multiple fast-food franchises across 4 continents, aligning brand standards with local cultural nuances and multilingual requirements.

Product Designer · Montajes Ezkur (Bilbao, Spain) 2009 - 2012

Designed and developed playground equipment under strict safety regulations, balancing user needs, manufacturing constraints, and modular design principles to create scalable product systems.

★ "COLUMPIO DE PLATA" AWARD, 2014 (ZALLA: MULTI-SPORT COURT DESIGN)

EDUCATION



Master in AI for Creatives · Founderz

AI integrated across the process: research synthesis, prototyping, generative image & video, LLM-assisted frontend handoff.



Master: Technology & Arts · University of the Basque Country

Explored the intersection of design, technology, and digital innovation through research and multidisciplinary projects.



Bachelor's Degree: Fine Arts · University of the Basque Country

Built a strong foundation in visual communication, creative thinking, and human-centered design principles.

TOOLS I USE

FIGMA

PHOTOSHOP

PREMIERE PRO

INDESIGN

POWERPOINT

MIRO

AFFINITY

TRELLO

JIRA

SUNO

CLAUDE CODE

CHATGPT

COMFY UI

LANGUAGES

English:
Fluent, I've worked in UK +3 years

Spanish:
Native

Basque:
Advanced